

# Cookie Policy

## Cookie Policy of Oasi Team S.r.l. (EUFEDIA Cyber Security distributed by Oasi Team S.r.l.)

This document contains information about the technologies that enable OASI to achieve the purposes described below. These technologies allow the Owner to collect and save information (for example by using Cookies) or to use resources (for example by running a script) on the User's device when the latter interacts with EUFEDIA Cyber Security distributed by Oasi Team S.r.l..

For the sake of simplicity, in this document these technologies are briefly referred to as 'Tracking Tools', unless there is reason to differentiate.

For example, although Cookies can be used in both web and mobile browsers, it would be inappropriate to talk about Cookies in the context of mobile applications, since these are Tracking Tools that require the presence of a browser. For this reason, within this document the term Cookies is only used to specifically refer to that particular type of Tracking Tool.

Some of the purposes for which Tracking Tools are used may also require the User's consent. If consent is given, it can be freely revoked at any time by following the instructions contained in this document.

EUFEDIA Cyber Security distributed by Oasi Team S.r.l. uses Tracking Tools managed directly by the Owner (commonly called "first party" Tracking Tools) and Tracking Tools enabling services provided by third parties (commonly called "third party" Tracking Tools). Unless otherwise specified within this document, such third parties have access to their respective Tracking Tools.

Duration and expiry of Cookies and other similar Tracking Tools may vary depending on what is set by the Controller or each third party provider. Some of them expire at the end of the User's browsing session.

In addition to what is specified in the description of each of the categories below, Users can obtain more detailed and updated information on the duration, as well as any other relevant information - such as the presence of other Tracking Tools - in the privacy policies of the respective third party providers (through the links provided) or by contacting the Controller.

### Activities strictly necessary to ensure the functioning of EUFEDIA Cyber Security distributed by Oasi Team S.r.l. and the provision of the Service

EUFEDIA Cyber Security distributed by Oasi Team S.r.l. uses Cookies commonly called "technical" or other similar Tracking Tools to perform activities strictly necessary to ensure the functioning or provision of the Service.

#### *Third Party Tracking Tools*

- **Tag Management**

This type of services is functional for the centralised management of tags or scripts used on EUFEDIA Cyber Security distributed by Oasi Team S.r.l.

The use of these services implies the flow of User Data through them and, where appropriate, their retention.

*Google Tag Manager (Google Ireland Limited)*

Google Tag Manager is a tag management service provided by Google Ireland Limited.

Personal Data Processed: Tracking Tool.

Place of processing: Ireland – [Privacy Policy](#).

### Other activities involving the use of Tracking Tools

#### Simple Interactions and Functionality

EUFEDIA Cyber Security distributed by Oasi Team S.r.l. uses Tracking Tools to enable simple interactions and activate functionalities that allow Users to access certain resources of the Service and simplify communication with the Controller.

- **Contacting the User**

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Mailing list or newsletter (EUFEDIA Cyber Security distributed by Oasi Team S.r.l.)

By registering to the mailing list or newsletter, the User's email address is automatically included in a list of contacts to whom email messages may be sent containing information, also of a commercial and promotional nature, relating to EUFEDIA Cyber Security distributed by Oasi Team S.r.l.. The User's email address may also be added to this list as a result of registering with EUFEDIA Cyber Security distributed by Oasi Team S.r.l. or after making a purchase.

Personal Data processed: surname, Usage Data, email, name and Tracking Tool.

- **Registration and authentication**

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With registration or authentication the User allows EUFEDIA Cyber Security distributed by Oasi Team S.r.l. to identify him/her and give him/her access to dedicated services.

Depending on what is indicated below, registration and authentication services may be provided with the help of third parties. If this happens, EUFEDIA Cyber Security distributed by Oasi Team S.r.l. may access some Data stored by the third party service used for registration or identification.

Some of the services below may also collect Personal Data for targeting and profiling purposes; to learn more, please refer to the description of each service.

*Auth0 (Auth0, Inc)*

Auth0 is a registration and authentication service provided by Auth0, Inc. To simplify the registration and authentication process, Auth0 may use third-party identity providers and store information on its platform.

Personal Data processed: last name, email, image, first name, password, Tracking Tool and various types of Data as specified by the privacy policy of the service.

Place of processing: United States – [Privacy Policy](#).

*Enhancing the experience*

EUFEDIA Cyber Security distributed by Oasi Team S.r.l. uses Tracking Tools to provide a personalised user experience, enabling better management of personal settings and interaction with external networks and platforms.

- **Interaction with data collection platforms and other third parties**

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This type of services allows Users to interact with data collection platforms or other services directly from the pages of EUFEDIA Cyber Security distributed by Oasi Team S.r.l. in order to save and reuse data. In case one of these services is installed, it is possible that, even if Users do not use the service, it collects Usage Data related to the pages where it is installed.

*Mailchimp Widget (The Rocket Science Group LLC)*

The Mailchimp widget enables interaction with the Mailchimp email address management and messaging service provided by The Rocket Science Group LLC.

Personal Data Processed: Last Name, Usage Data, Email, First Name, Phone Number and Tracking Tool.

Place of processing: United States – [Privacy Policy](#).

Storage duration:

- cookies.js: duration of session

- **Display of content from external platforms**

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This type of service allows users to view content hosted on external platforms directly from the pages of EUFEDIA Cyber Security distributed by Oasi Team S.r.l. and interact with them.

However, this type of service may collect data on web traffic related to the pages where the service is installed, even when users are not using it.

*Font Awesome (Fonticons, Inc.)*

Font Awesome is a font style display service operated by Fonticons, Inc. that allows EUFEDIA Cyber Security distributed by Oasi Team S.r.l. to integrate such content within its pages.

Personal Data processed: Usage Data and Tracking Tool.

Place of processing: United States – [Privacy Policy](#).

*Google Fonts (Google Ireland Limited)*

Google Fonts is a font display service operated by Google Ireland Limited that allows EUFEDIA Cyber Security distributed by Oasi Team S.r.l. to integrate such content within its pages.

Personal Data processed: Usage Data and Tracking Tool.

Place of processing: Ireland – [Privacy Policy](#).

#### *Measuring*

EUFEDIA Cyber Security distributed by Oasi Team S.r.l. uses Tracking Tools to measure traffic and analyse Users' behaviour with the aim of improving the Service.

- **Anonymised statistics services**

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The services in this section allow the Data Controller to process and manage statistics anonymously through the use of first-party tracking tools.

*Google Analytics with anonymised IP (Google Ireland Limited)*

Google Analytics is a web analytics service provided by Google Ireland Limited ("Google"). Google uses the Personal Data collected for the purpose of tracking and examining the use of EUFEDIA Cyber Security distributed by Oasi Team S.r.l., compiling reports and sharing them with other services developed by Google.

Google may use Personal Data to contextualise and personalise ads in its advertising network.

This Google Analytics integration anonymises your IP address. The anonymisation works by shortening the IP address of Users within the borders of the member states of the European Union or in other countries which are party to the Agreement on the European Economic Area. Only in exceptional cases will the IP address be sent to Google's servers and abbreviated within the United States.

Personal Data Processed: Usage Data and Tracking Tool.

Place of processing: Ireland

Storage duration:

- AMP\_TOKEN: 1 ora
- \_ga: 2 years
- \_gac\*: 3 months
- \_gat: 1 minute
- \_gid: 1 day

- **Statistics**

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The services contained in this section allow the Data Controller to monitor and analyse traffic data and serve to keep track of the User's behaviour.

*Demographic and Interest Reports by Google Analytics (Google Ireland Limited)*

Google Analytics Demographic and Interest Data Reports is an advertising report generation feature that makes Demographic and Interest Data available within Google Analytics for EUFEDIA Cyber Security distributed by Oasi Team S.r.l. (Demographic Data means Age and Gender Data).

Users can choose not to use Google cookies by visiting Google's [Ad Settings] (<https://adssettings.google.com/authenticated>).

Personal Data processed: unique identifiers of advertising devices (Google Advertiser ID or IDFA identifier, for example) and Tracking Tool.

Place of processing: Ireland

Storage duration:

- IDE: 2 years

- \_gcl\_\*: 3 months
- test\_cookie: 15 minutes

*Facebook Analytics for Apps (Facebook Ireland Ltd)*

Facebook Analytics for Apps is a statistics service provided by Facebook Ireland Ltd

Personal Data processed: Usage Data, Tracking Tool and various types of Data as specified by the privacy policy of the service.

Place of processing: Ireland – [Privacy Policy](#).

Storage duration:

- \_fbp: 3 months

*Facebook Ads conversion tracking (Facebook pixel) (Facebook Ireland Ltd)*

Facebook Ads conversion tracking (Facebook pixel) is a statistics service provided by Facebook Ireland Ltd that links data from the Facebook ad network with actions taken within EUFEDIA Cyber Security distributed by Oasi Team S.r.l.. The Facebook pixel monitors conversions that can be attributed to Facebook ads, Instagram and the Audience Network.

Personal Data Processed: Usage Data and Tracking Tool.

Place of processing: Ireland – [Privacy Policy](#).

Storage duration:

- \_fbp: 3 months
- fr: 3 months

*LinkedIn Conversion Tracking (LinkedIn Insight Tag) (LinkedIn Corporation)*

LinkedIn Conversion Tracking (LinkedIn Insight Tag) is a statistics and behavioural targeting service provided by LinkedIn Corporation that links data from the LinkedIn ad network with actions taken within EUFEDIA Cyber Security distributed by Oasi Team S.r.l.. The LinkedIn Insight Tag tracks conversions that can be attributed to LinkedIn ads and allows for targeting groups of Users based on their prior use of EUFEDIA Cyber Security distributed by Oasi Team S.r.l..

Users can opt-out of behavioural advertising features through their device settings, the [LinkedIn Account Settings](#) or visiting the [opt-out page of AdChoices](#).

Personal Data Processed: Usage Data, Device Information and Tracking Tool.

Place of processing: United States – [Privacy Policy](#).

Storage duration:

- AnalyticsSyncHistory: 1 month
- JSESSIONID: session duration
- UserMatchHistory: 1 month
- bcookie: 1 year
- bscookie: 1 year
- lang: durata della sessione
- lidc: 1 day
- lms\_ads: 1 month
- lms\_analytics: 1 month

*Targeting and Advertising*

EUFEDIA Cyber Security distributed by Oasi Team S.r.l. uses Tracking Tools to provide customised commercial content based on the User's behaviour and to manage, broadcast and track advertisements.

Some of the services used by the Owner adhere to the [Transparency and Consent Framework di IAB](#), an initiative that promotes responsible data practices in the field of digital advertising and gives Users more transparency and control over the use of their data for advertising tracking purposes. Users may express their preferences regarding advertising services at any time by accessing the advertising tracking settings panel either directly from the cookie policy or through the appropriate link on EUFEDIA Cyber Security distributed by Oasi Team S.r.l.

EUFEDIA Cyber Security distributed by Oasi Team S.r.l. adheres to the IAB Transparency and Consent Framework and complies with the relevant Specifications and Policies. EUFEDIA Cyber Security distributed by Oasi Team S.r.l. uses iubenda (ID number 123) as its Consent Management Platform software.

- **Advertisement**

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This type of service allows the User's Data to be used for commercial communication purposes. These communications are displayed on EUFEDIA Cyber Security distributed by Oasi Team S.r.l. in the form of banners and other forms of advertising, also in relation to the User's interests.

This does not mean that all Personal Data is used for this purpose. Data and conditions of use are set out below.

Some of the services mentioned below may use Tracking Tools to identify the User or use the behavioral retargeting technique, i.e. displaying advertisements tailored to the User's interests and behaviour, also detected outside EUFEDIA Cyber Security distributed by Oasi Team S.r.l.. For more information on this, we suggest you check the privacy policies of the respective services.

Generally, services of this type offer the possibility to disable such tracking. In addition to any opt-out function provided by any of the services listed in this document, you can read more about how to disable interest-based advertising in the section "How to disable interest-based advertising" in this document.

*NextRoll (NextRoll, Inc.)*

NextRoll is an advertising service provided by NextRoll, Inc. NextRoll, Inc. hashes the User's email address in order to display personalised advertisements on other connected devices (also known as cross-device tracking).

Personal Data processed: purchase history, Usage Data, unique device identifiers for advertising (Google Advertiser ID or IDFA identifier, for example), device information and Tracking Tool.

Place of processing: Ireland – [Privacy Policy](#) – [Opt Out](#).

Storage duration:

- `_adroll`: 14 ore
- `_adroll_bounce_closed`: 5 years
- `_adroll_bounced3`: 5 years
- `_adroll_consent_data`: non definita
- `_adroll_consent_params`: durata della sessione
- `_adroll_fpc`: 2 years
- `_adroll_load_stats`: 1 month
- `_adroll_shared`: 2 years
- `_adroll_tcf_banner_seen`: non definita

*Facebook Similar Audiences (Facebook Ireland Ltd)*

Facebook's Similar Audience is an advertising and behavioural targeting service provided by Facebook Ireland Ltd that uses Data collected through Facebook's Custom Audience service in order to show advertisements to Users with similar behaviours to Users who are already in a Custom Audience list based on their previous use of EUFEDIA Cyber Security distributed by Oasi Team S.r.l. or their interaction with relevant content through Facebook applications and services.

Based on this Data, saryear personalised ads will be shown to Users suggested by Facebook's Similar Audiences.

Users may opt-out of Facebook's Tracking Tools for ad personalization by visiting this opt-out page.

Personal Data Processed: Usage Data and Tracking Tool.

Place of Processing: Ireland – [Privacy Policy](#) – [Opt Out](#).

Storage duration:

- `_fbp`: 3 months

- **Remarketing e behavioral targeting**

This type of service allows EUFEDIA Cyber Security distributed by Oasi Team S.r.l. and its partners to communicate, optimise and serve advertisements based on the User's past use of EUFEDIA Cyber Security distributed by Oasi Team S.r.l..

This activity is facilitated by tracking of Usage Data and the use of Tracking Tools to collect information that is then transferred to partners that manage remarketing and behavioral targeting activities.

Some services offer an email list-based remarketing option.

In addition to the opt-out features offered by the services below, the User can opt-out by visiting the [opt-out page of Network Advertising Initiative](#).

**Users may also choose not to participate in certain advertising features through the corresponding device configuration options, such as mobile device advertising configuration options or generic advertising configuration.**

*Facebook Remarketing (Facebook Ireland Ltd)*

Facebook Remarketing is a remarketing and behavioral targeting service provided by Facebook Ireland Ltd that links the activity of EUFEDIA Cyber Security distributed by Oasi Team S.r.l. with the Facebook advertising network.

Personal Data processed: Usage Data and Tracking Tool.

Place of processing: Ireland – [Privacy Policy](#) – [Opt Out](#).

Storage duration:

- `_fbp`: 3 months

*Facebook Custom Audiences (Facebook Ireland Ltd)*

Facebook's Personalized Audience is a remarketing and behavioural targeting service provided by Facebook Ireland Ltd that links the activity of EUFEDIA Cyber Security distributed by Oasi Team S.r.l. with Facebook's advertising network.

Users can choose not to use Facebook's Tracking Tools for customising ads by visiting this [opt-out page](#).

Personal data processed: email and Tracking Tool.

Place of processing: Ireland – [Privacy Policy](#) – [Opt Out](#).

Storage duration:

- `_fbp`: 3 months

*LinkedIn Website Retargeting (LinkedIn Corporation)*

LinkedIn Website Retargeting is a remarketing and behavioral targeting service provided by LinkedIn Corporation that links the activity of EUFEDIA Cyber Security distributed by Oasi Team S.r.l. with the LinkedIn advertising network.

Personal Data processed: Usage Data and Tracking Tool.

Place of processing: United States – [Privacy Policy](#) – [Opt Out](#).

Storage duration:

- `AnalyticsSyncHistory`: 1 month
- `JSESSIONID`: durata della sessione
- `UserMatchHistory`: 1 month
- `bcookie`: 1 year
- `bscookie`: 1 year
- `lang`: durata della sessione
- `lidc`: 1 day
- `lissc`: 1 year
- `lms_ads`: 1 month
- `lms_analytics`: 1 month
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## Activities not falling into the previous categories

- **EUFEDIA Cyber Security distributed by Oasi Team S.r.l.**

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During the use of the EUFEDIA Cyber Security service distributed by Oasi Team S.r.l., the following information will be collected from Users:

- Anonymised browsing history which includes the sites and URLs visited by Users while browsing.
- Device data (including the public IP address of the device).

This information is necessary to ensure the operation of the service, to improve the effectiveness of algorithms developed to detect new threats and to update protection systems.

In addition to this information, technical cookies (access tokens) are collected that are strictly necessary for authentication of the User's device and operation of the service.

### **How to manage preferences and give or revoke consent**

There are various ways to manage preferences related to Tracking Tools and to give or withdraw consent where necessary:

Users can manage preferences relating to Tracking Tools directly through their device settings - for example, they can prevent the use or storage of Tracking Tools.

In addition, whenever the use of Tracking Tools is dependent on consent, Users may give or revoke such consent by setting their preferences within the cookie policy or updating such preferences via the tracking settings widget, if any.

It is also possible to remove previously saved Tracking Tools through special browser or device functions.

Other Tracking Tools stored in the local browser memory can be removed by deleting the browsing history.

With respect to third-party Tracking Tools, Users may manage their preferences and revoke their consent by visiting the relevant opt-out link (if available), using the tools described in the third party's privacy policy or contacting the third party directly.

#### *Identifying Tracking Tools Settings*

Users can, for example, find information on how to manage Cookies in some of the most popular browsers at the following addresses:

- [Google Chrome](#)
- [Mozilla Firefox](#)
- [Apple Safari](#)
- [Microsoft Internet Explorer](#)
- [Microsoft Edge](#)
- [Brave](#)
- [Opera](#)

Users may also manage certain Mobile Application Tracking Tools by deactivating them through the appropriate device settings, such as mobile advertising settings or tracking settings in general (Users may consult their device settings to find the relevant one).

#### *How to deactivate interest-based advertising*

Notwithstanding the above, Users are informed of the possibility to make use of the information

on [YourOnlineChoices](#) (EU), [Network Advertising Initiative](#) (USA) and [Digital Advertising](#)

[Alliance](#) (USA), [DAAC](#) (Canada), [DDAI](#) (Giappone) or other similar services. With these services it is possible to manage the tracking preferences of most advertising tools. The Owner, therefore, advises Users to use these resources in addition to the information provided herein.

The Digital Advertising Alliance also provides an application called [AppChoices](#) which helps users control behavioral advertising on mobile applications.

Consequences of refusing consent

Users are free to decide whether or not to give consent. However, please note that the Tracking Tools allow EUFEDIA Cyber Security distributed by Oasi Team S.r.l. to provide a better experience and advanced functionalities to Users (in line with the purposes outlined in this document). Therefore, in the absence of the User's consent, the Data Controller may not be able to provide the relevant functionalities.

#### **Data Controller**

Oasi Team S.r.l. (F.C., VAT and registration number with the Turin companies register no. 08245010015, based in Corso Siccardi no. 11/bis, Turin (hereinafter also "OASI")

**Data controller email:** info@eufedia.it

Since the use of Third Party Tracking Tools on EUFEDIA Cyber Security distributed by Oasi Team S.r.l. cannot be fully controlled by the Owner, any specific reference to Third Party Tracking Tools is to be considered indicative. For complete information, Users are kindly invited to consult the privacy policy of the respective third party services listed in this document.

Given the objective complexity of identifying tracking technologies, Users are invited to contact the Owner should they wish to receive further information regarding the use of such technologies on EUFEDIA Cyber Security distributed by Oasi Team S.r.l.

#### **Definitions and legal references**

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##### *Personal Data (or Data)*

Personal Data is any information which, directly or indirectly, even in connection with any other information, including a personal identification number, makes a natural person identified or identifiable.

##### *Usage Data*

This is the information automatically collected through EUFEDIA Cyber Security distributed by Oasi Team S.r.l. (also by third party applications integrated in EUFEDIA Cyber Security distributed by Oasi Team S.r.l.), including: IP addresses or domain names of the computers used by the User who connects with EUFEDIA Cyber Security distributed by Oasi Team S.r.l, the addresses in URI (Uniform Resource Identifier) notation, the time of the request, the method used to forward the request to the server, the size of the file obtained in response, the numerical code indicating the status of the response from the server (successful, error, etc. ) the country of origin, the characteristics of the browser and the operating system used by the visitor, the various temporal connotations of the visit (e.g. the length of time spent on each page) and the details of the itinerary followed within the Application, with particular reference to the sequence of pages consulted, the parameters relating to the operating system and the User's IT environment.

##### *User*

The individual who uses EUFEDIA Cyber Security distributed by Oasi Team S.r.l. which, unless otherwise specified, coincides with the Data Subject.

##### *Data Subject*

The natural person to whom the Personal Data refers.

##### *Data Controller (or Processor)*

The natural person, legal entity, public administration and any other entity that processes Personal Data on behalf of the Controller, as set out in this privacy policy.

##### *Data Controller (or Owner)*

The natural or legal person, public authority, service or other body that, individually or jointly with others, determines the purposes and means of the processing of personal data and the instruments adopted, including the security measures relating to the operation and use of EUFEDIA Cyber Security distributed by Oasi Team S.r.l.. The Data Controller, unless otherwise specified, is the owner of EUFEDIA Cyber Security distributed by Oasi Team S.r.l..

##### *EUFEDIA Cyber Security distributed by Oasi Team S.r.l. (or this Application)*

The hardware or software tool through which Users' Personal Data are collected and processed.



### *Service*

The EUFEDIA Cyber Security Service distributed and provided by Oasi Team S.r.l. as defined in the relevant terms (if any) on this website/application.

### *European Union (or EU)*

Unless otherwise stated, any reference to the European Union in this document shall be deemed to extend to all current member states of the European Union and the European Economic Area.

### *Cookies*

Cookies are tracking tools that consist of small pieces of data stored within the User's browser.

### *Tracking Tool*

A Tracking Tool is any technology - e.g. cookies, unique identifiers, web beacons, embedded scripts, e-tags and fingerprinting - that allows Users to be tracked, for example by collecting or storing information on the User's device.

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### *Legal references*

This privacy policy is drafted on the basis of multiple legal regulations, including Articles 13 and 14 of Regulation (EU) 2016/679.

Unless otherwise specified, this privacy policy exclusively concerns EUFEDIA Cyber Security distributed by Oasi Team S.r.l.